

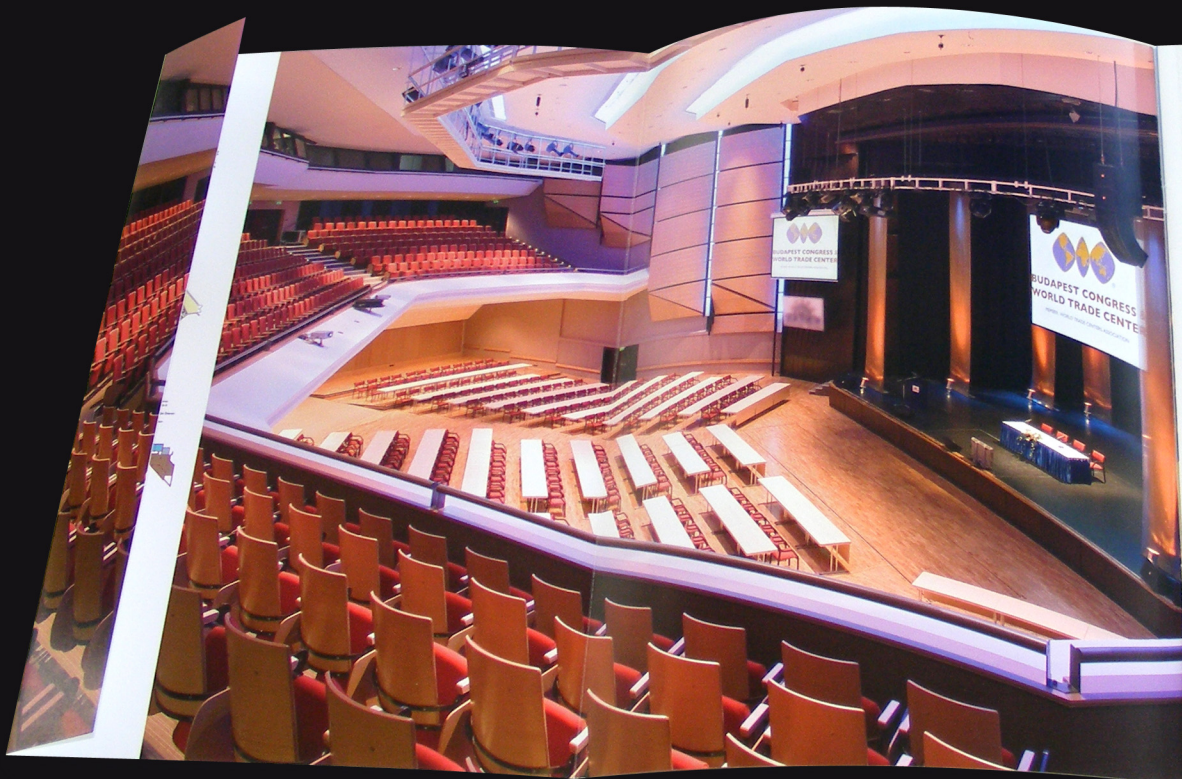
Szerencsejáték ZRT

Általános felhívás 2006
Lotto Konferencia 2007



SZERENCSEJÁTÉK ZRT.





"PLAYER IN FOCUS"



THE CONGRESS

The European State Lotteries and Toto Association (ELTA) will hold its fourth congress in Budapest, between 21st and 25th May 2007. Participants will review diverse issues related to the operation of games with particular regard, this time, to what makes a game successful, and how the pleasure of the game can be sustained while avoiding the threat of dependency. This is reflected in the slogan of the Congress, "Player in Focus". Besides ensuring the opportunity of professional discussions for the European gaming organisers, we would also like to provide an insight into the cultural heritage of Hungary and Budapest. It is our pleasure and privilege to invite you to the EL Congress in Budapest, and to offer you a taste of traditional Hungarian hospitality.



The Location

Budapest Congress & World Trade Center
1-5 Jégutca, District XVI, Budapest

The Budapest Congress & World Trade Center is the latest member of the Accor Convention Center Group, the largest Hungarian conference centre. It is located in the centre of Budapest, in a modern environment next to a park. It has a direct connection with Hotel Accor, which is also listed in our recommended accommodation.

We invite all suppliers of the gaming industry, to participate in the exhibition, which will take place on 24 May at the location of the Congress. The opening ceremony will be held on 21 May, at 18.00 p.m. at the exhibition venue.



"PLAYER IN FOCUS"



THE CONGRESS

The European State Lotteries and Toto Association (ELTA) will hold its fourth congress in Budapest, between 21st and 25th May 2007. Participants will review diverse issues related to the operation of games with particular regard, this time, to what makes a game successful, and how the pleasure of the game can be sustained while avoiding the threat of dependency. This is reflected in the slogan of the Congress, "Player in Focus". Besides ensuring the opportunity of professional discussions for the European gaming organisers, we would also like to provide an insight into the cultural heritage of Hungary and Budapest. It is our pleasure and privilege to invite you to the EL Congress in Budapest, and to offer you a taste of traditional Hungarian hospitality.



BUDAPEST

THE CITY

Budapest, with its 1.7 million residents, is the capital of the Republic of Hungary. This crossing point through the Danube, protected by the Carpathian Mountains, has been inhabited from time immemorial. It was a significant settlement during the Roman Empire, as proved by the numerous architectural and other remains. Budapest itself came to existence in 1873, through the formal union of three associated settlements (Buda, Óbuda and Pest). The city is encircled by mountains on the Buda side and divided by the river Danube, providing a unique scene. The Castle hill rising above the Buda river bank forms part of a World Heritage site. The city is characterised by its human scale and engaging architecture, originating mainly from the turn of the 19th century. Budapest is rich in museums and other cultural facilities. It's musical scene has a worldwide reputation.

city. For Hungarian games, your travel, please check the Service.

are three

ways, all the facilities are identical to the 110 km/h emergency the error.

5

European Lotteries Congress - 21-23 May 2007 - Budapest



BUDAPEST

THE CITY

Budapest, with its 1.7 million residents, is the capital of the Republic of Hungary. This crossing point through the Danube, protected by the Carpathian Mountains, has been inhabited from time immemorial. It was a significant settlement during the Roman Empire, as proved by the numerous architectural and other remains. Budapest itself came to existence in 1873, through the formal union of three associated settlements (Buda, Óbuda and Pest). The city is encircled by mountains on the Buda side and divided by the river Danube, providing a unique scene. The Castle hill rising above the Buda river bank forms part of a World Heritage site. The city is characterised by its human scale and engaging architecture, originating mainly from the turn of the 19th century. Budapest is rich in museums and other cultural facilities. It's musical scene has a worldwide reputation.

city. For Hungarian games, your travel, please check the Service.

are three

ways, all the facilities are identical to the 110 km/h emergency the error.

5

European Lotteries Congress - 21-23 May 2007 - Budapest



BUDAPEST

THE CITY

Budapest, with its 1.7 million residents, is the capital of the Republic of Hungary. This crossing point through the Danube, protected by the Carpathian Mountains, has been inhabited from time immemorial. It was a significant settlement during the Roman Empire, as proved by the numerous architectural and other remains. Budapest itself came to existence in 1873, through the formal union of three associated settlements (Buda, Óbuda and Pest). The city is encircled by mountains on the Buda side and divided by the river Danube, providing a unique scene. The Castle hill rising above the Buda river bank forms part of a World Heritage site. The city is characterised by its human scale and engaging architecture, originating mainly from the turn of the 19th century. Budapest is rich in museums and other cultural facilities. It's musical scene has a worldwide reputation.

5

European Lotteries Congress - 21-23 May 2007 - Budapest



ACCESSIBILITY/CONNECTIONS

How to get to the Congress?

By air

Airplanes arrive at Ferihegy Airport. Terminal A hosts the departure and arrival of airlines flights, while Terminal B is dedicated to foreign airline companies. On the day of your arrival, 21st May, the conference host provides your transportation between the airport and your accommodation. Upon arrival, please check in with the host at the airport and at the joint EL information desk. If you wish to arrive at another time, please contact the Airport Minibus Service using the following telephone number: (+361) 296 8555.

By train

Budapest has direct railway connections with 25 capital cities. There are three major international railway stations in the city:

Kélelti pályaudvar: Baross tér, District VIII;
Nyugati pályaudvar: Nyugati tér, District VI;
Déli pályaudvar: Krisztina krt. 57, District I.

By car

Budapest is the starting point of the M1, M3, M5, M6 and M7 motorways, which are operated under a toll system (stickers may be bought at the frontiers and major filling stations). Traffic signs and control signals are identical to those customarily used throughout other European countries. The speed limit is 50 km/h in residential districts, 90 km/h on minor public roads, and 150 km/h on motorways. 24-hour emergency hotline of the Hungarian Autocub: (+361) 345 1755. Hotline of the emergency roadside help service: 188.

5

European Lotteries Congress - 21-25 May 2007 - Budapest



1. Nyugati Pályaudvar (Western Railway Station)
2. Kélelti Pályaudvar (Eastern Railway Station)
3. Déli Pályaudvar (Southern Railway Station)
4. Budapest Congress World Trade Center
5. Ferihegy repülőtér (Ferihegy International Airport)



ACCESSIBILITY/CONNECTIONS

How to get to the Congress?

By air

Airplanes arrive at Ferihegy Airport located 15 kilometres from the city. Ferihegy Airport 2 Terminal A hosts the departure and arrival of airlines flights, while Terminal B is dedicated to foreign airline companies. On the day of your arrival, 21st May, the conference host provides your transportation between the airport and your accommodation. Upon arrival, please check in with the host at the airport and at the joint EL information desk. If you wish to arrive at another time, please contact the Airport Minibus Service using the following telephone number (+361) 296 8555.

By train

Budapest has direct railway connections with 25 capital cities. There are three major international railway stations in the city:

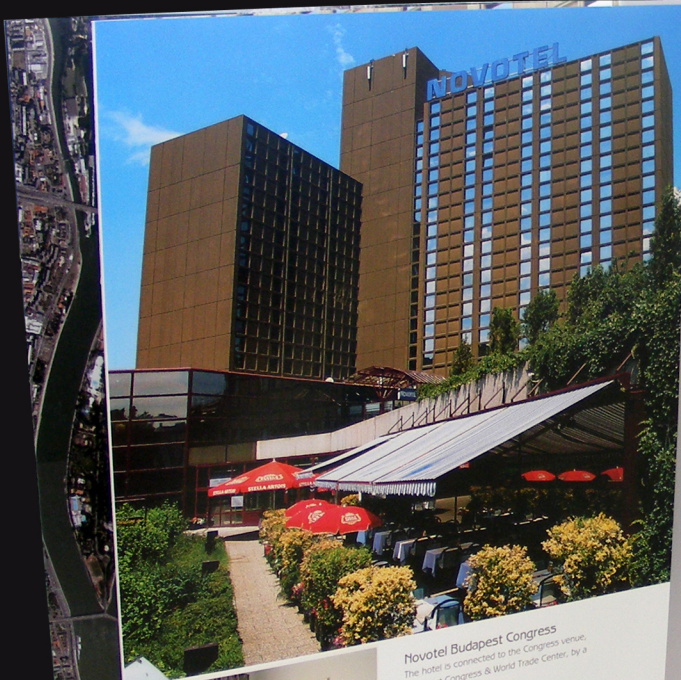
Kélelti pályaudvar: Baross tér, District VIII;
Nyugati pályaudvar: Nyugati tér, District VI;
Déli pályaudvar: Krisztina krt. 57, District I.

By car

Budapest is the starting point of the M1, M3, M5, M6 and M7 motorways, which are operated under a toll system (stickers may be bought at the frontiers and major filling stations). Traffic signs and control signals are identical to those customarily used throughout other European countries. The speed limit is 50 km/h in residential districts, 90 km/h on minor public roads, and 150 km/h on motorways. 24-hour emergency hotline of the Hungarian Autocub: (+361) 345 1755. Hotline of the emergency roadside help service: 188.

5

European Lotteries Congress - 21-25 May 2007 - Budapest



Novotel Budapest Congress
The hotel is connected to the Congress venue, Budapest Congress & World Trade Center, by a closed corridor.

Rooms *
Standard single bedroom 150 €
Standard double bedroom 165 €
Standard renovated * single bedroom 165 €
Newly renovated double bedroom 180 €



HOTELS



Hilton Budapest
Historical building located in the Csele district, near the location of the Congress. All rooms are double bedrooms, which may be used as single for the same price.

Rooms *
Standard 195 €
Standard overlooking the Danube 225 €
Executive 255 €
Executive overlooking the Danube 285 €
Executive overlooking the Danube 350 €
Apartment overlooking the Danube 650 €
* VAT and breakfast not included
The transfer time of the shuttle bus carrying guests to the location of the Congress is less than 10 minutes to either hotel.



Hotel Mercure Buda
This hotel is less than 10 minutes' walk to the Congress venue. Excellent public transport connections for individual programme.

Rooms *
Standard single bedroom 150 €
Standard double bedroom 165 €
Executive * single bedroom 165 €
Executive double bedroom 180 €
* VAT and breakfast included.
* Newly renovated rooms with enhanced services.
The transfer time of the shuttle bus carrying guests to the location of the Congress is less than 10 minutes to either hotel.

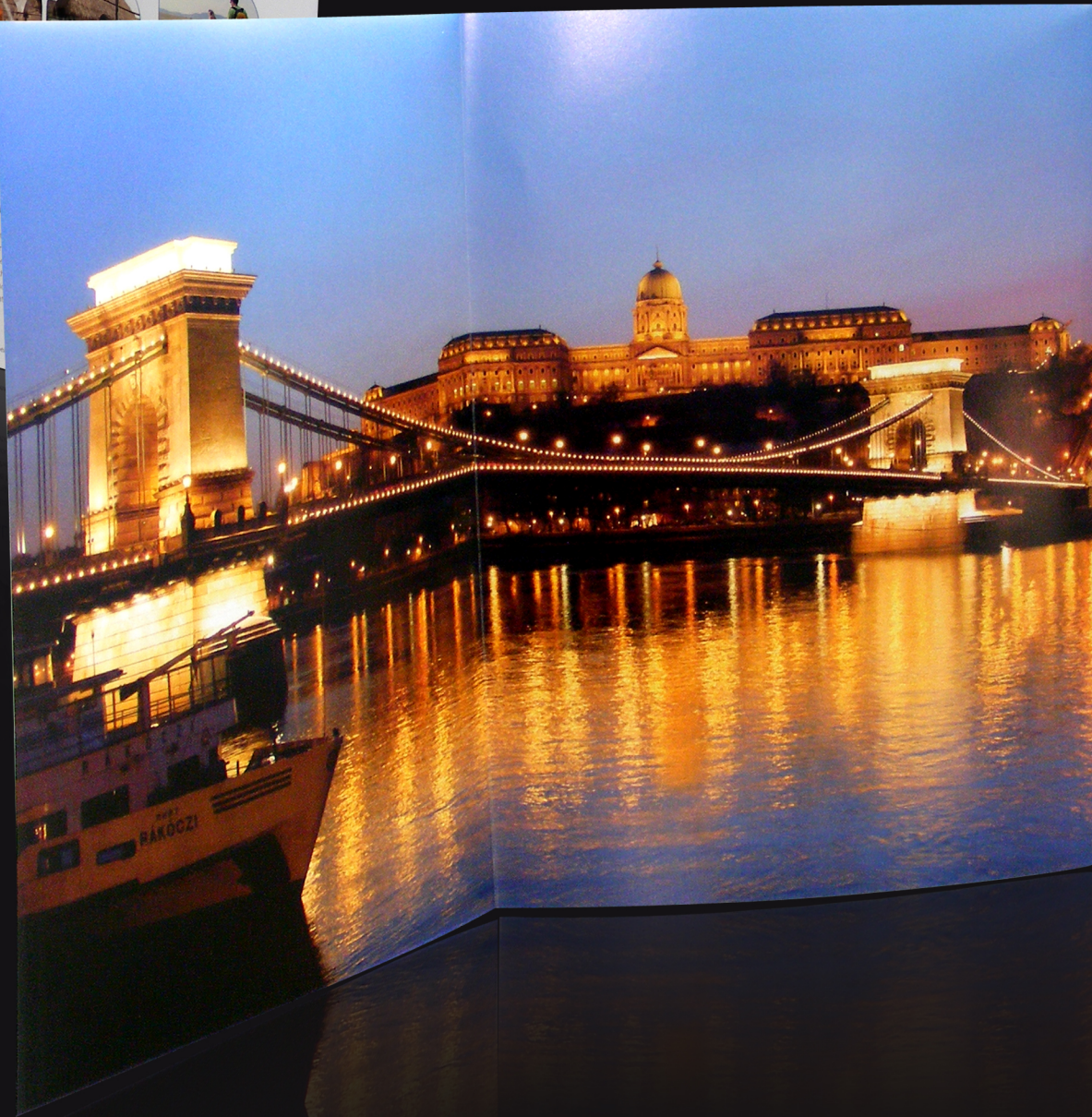


HOTELS





SOCIAL
For the duration of the Congress, social programmes will be organised for accompanying persons, details of which will be announced later. We would like to remind participants that the Congress will be immediately followed by the Whimsical period. It is an excellent occasion for extending your visit. Should you intend to use our assistance in this respect (accommodation, programmes), please indicate so upon registration.



SOCIAL PROGRAMME

For the duration of the Congress, social programmes will be organised for accompanying persons, details of which will be announced later. We would like to remind participants that the Congress will be immediately followed by the Whimsical period. It is an excellent occasion for extending your visit. Should you intend to use our assistance in this respect (accommodation, programmes), please indicate so upon registration.

9

European Lotteries Congress - 21-25 May 2007 - Budapest